

# BUSINESS



## ABOUT THIS DEGREE PROGRAM

### BUSINESS CORE

#### A FOUNDATION IN BUSINESS

This program features a series of essential Business Core courses to help build interdisciplinary skills critical to workplace success. These courses

introduce students to key disciplines that support business careers and cover concepts related to general business principles, including accounting, marketing, management and the analytic skills that inform business decision-making.

The Business Core coursework introduces students to contemporary workplace applications. In each course, the learning experience is enhanced through activities that help students apply the course material, while shaping future education and career choices.

#### A PROGRAM TO FUEL YOUR FUTURE

DeVry's Associate in Business degree program can be an ideal way for you to get started in the field. You can build a foundation in business by learning fundamental skills such as accounting, data analysis, marketing, HR and globalization and applying these skills in identifying business problems and recommending real-world solutions.

#### IS THIS PROGRAM FOR YOU?

Interested in pursuing a career in business but not sure where to focus? With this program, you'll study a range of coursework that can help you choose your path while learning applicable skills.

## CAREER OPPORTUNITIES

Graduates of DeVry University's Business associate degree program may consider, but are not limited to, the following careers:

- Assistant Manager
- Customer Service Representative
- Management Trainee
- Retail Shift Manager
- Assistant Marketing Analyst
- Sales Account Representative
- Inventory Associate

## WHAT YOU'LL LEARN

### ESSENTIALS

- Communicate complex business concepts to stakeholders
- Collaborate in dynamic work environments
- Develop sophisticated business solutions
- Analyze business opportunities, risk and options for financial resources
- Apply technology to meet consumer needs and achieve business goals

### BUSINESS CORE

- Lead, manage, and collaborate in diverse environments in physical and virtual settings
- Allocate financial and human resources, manage risk and analyze business opportunities
- Evaluate and solve complex business problems using numerical and qualitative data
- Use technology to develop business solutions to improve daily operations and long-term strategy

### PROGRAM

- Produce financial statements using GAAP guidelines
- Analyze financial and statistical data using spreadsheets
- Apply marketing strategies for business products and services
- Understand and apply modern and classic business and management concepts

## QUICK FACTS

**61**  
CREDIT HOURS  
minimum credit hours required  
for graduation

**1 + 4**  
YEAR MONTHS  
minimum length to graduation<sup>1</sup>



### ACCREDITATION MATTERS

The Associate in Business degree program has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, [www.acbsp.org](http://www.acbsp.org)), demonstrating that it meets standards of business education that promote teaching excellence.



### EMBEDDED PROGRAM

DeVry offers a unique 2-in-1 design that allows our Business Essentials Certificate to be embedded within the Associate in Business, giving you the chance to earn your certificate on the way to your associate degree.



### MICROSOFT OFFICE PRODUCTIVITY TOOLS

To ensure you have a robust learning experience, as part of your program, you will use the latest version of the Microsoft Office suite to communicate business information, analyze data and report findings.



### THE SMART WAY TO BE UNDECIDED

With our undecided model, you'll be exposed to a variety of different topics so that you are better armed to choose your path.



### BE AN ACTIVE PART OF AN INCLUSIVE FUTURE

Customize your curriculum by choosing Diversity, Equity and Inclusion (DE&I) course alternates for your Communication Skills, Humanities and Social Science courses. These options highlight relevant topics to help empower you to promote an inclusive workplace.

<sup>1</sup> Not including breaks. Assumes year-round, full-time enrollment. Additional program information may be found at <https://www.devry.edu/online-programs.html>.

# Business

## ESSENTIALS

**30**  
CREDIT HOURS

### COMMUNICATION SKILLS

ENGL112 Composition  
ENGL135 Advanced Composition

**One of:**

SPCH275 Public Speaking  
SPCH276 Intercultural Communication ☼

### HUMANITIES

**One of:**

ETHC232 Ethical and Legal Issues in the Professions  
ETHC334 Diversity, Equity and Inclusion in the Workplace ☼

### SOCIAL SCIENCES

SOCS185 Culture and Society ☼

### MATHEMATICS AND NATURAL SCIENCES

MATH114 Algebra for College Students  
SCI228 Nutrition, Health and Wellness with Lab

### PERSONAL AND PROFESSIONAL DEVELOPMENT

CARD205 Career Development  
COLL148 Critical Thinking and Problem-Solving

☼ This icon indicates Diversity, Equity & Inclusion Courses

## BUSINESS CORE

**18**  
CREDIT HOURS

### BUSINESS CORE

BIS155 Data Analysis with Spreadsheets with Lab  
BUSN115 Introduction to Business and Technology  
BUSN219 Marketing Fundamentals  
COMP100 Computer Applications for Business with Lab  
LEAD150 Leadership and Facilitating Change

**One of:**

ACCT207 Fundamentals of Accounting  
ACCT212\* Financial Accounting

\*Student selecting the Budgeting and Forecasting track must take ACCT212

## SPECIALIZED

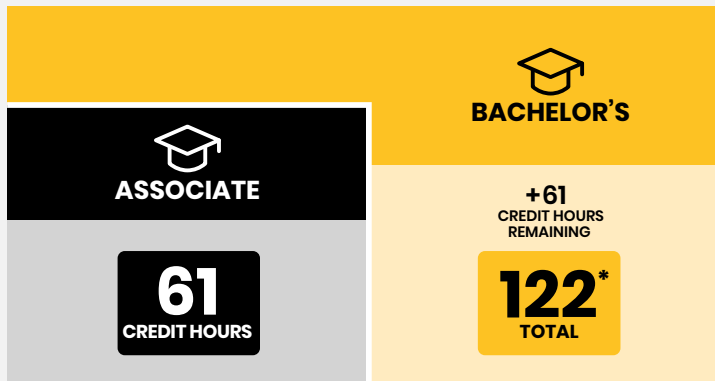
**13-15**  
CREDIT HOURS

Students who have not chosen a track may begin the program in “Undecided” status; however, they must select a track by the time they have earned 30 semester-credit hours toward their degree.

Available specializations are:

- Budgeting & Forecasting
- General Business
- Healthcare Business
- Retail Management

### Earn a credential at every step.



### BUILD SKILLS WITH STACKABLE DEGREES

When you earn an Associate Degree in Business, every course you completed in the program applies to your Bachelor's Degree in Technical Management. Build your confidence – and your resume – when you start your journey at DeVry.

\*The figures displayed represent the minimum credit hours required for graduation. Additional coursework may be necessary to complete program requirements. For the ABUS program, every course counts towards the Bachelor's in Technical Management except for the following specializations: Information Technology, Health Information Management and Criminal Justice. At the time of application to the next credential level, an evaluation of qualifying transfer credit will occur and the most beneficial outcome will be applied.

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In New York, DeVry University operates as DeVry College of New York. DeVry University is accredited by The Higher Learning Commission (HLC), [www.hlcommission.org](http://www.hlcommission.org). The University's Keller Graduate School of Management is included in this accreditation. DeVry is certified to operate by the State Council of Higher Education for Virginia. Arlington Campus: 1400 Crystal Dr., Ste. 120, Arlington, VA 22202. DeVry University is authorized for operation as a postsecondary educational institution by the [Tennessee Higher Education Commission](http://Tennessee Higher Education Commission). Naperville Campus: 1200 E. Diehl Rd., Naperville, IL 60563. Program availability varies by location. In site-based programs, students will be required to take a substantial amount of coursework online to complete their program.